



*FOR IMMEDIATE RELEASE*

**IDG NAMES RICK LEPAGE  
PRESIDENT AND EDITORIAL DIRECTOR OF MACWORLD**

**BOSTON, MA - APRIL 24, 2003** – International Data Group (IDG), the world's leading technology media company, announced today the appointment of Rick LePage to president and editorial director of Mac Publishing LLC, publisher of *Macworld*, the premier magazine for the Apple Macintosh industry.

LePage brings more than 18 years of Macintosh experience to the position. In early 1985, he co-founded the MacInTouch newsletter, and then held several editorial roles at *MacWEEK*, ultimately as publisher and editor in chief. Following a period as vice president, business development and general manager of CreativePro.com, Rick was appointed editor in chief of *Macworld* in 2001.

"In Rick LePage, Mac Publishing has an outstanding leader," said Colin Crawford, vice president, business development and operations of IDG and former CEO of Mac Publishing. "He is highly respected throughout the industry, has a thorough knowledge of Macintosh products and technologies, and exhibits a true passion for the industry."

In his new role, LePage will be responsible for *Macworld* magazine and its associated online properties, Macworld.com and MacCentral.com, as well as Linuxworld.com and Javaworld.com, which are also managed by Mac Publishing.

"It is with great pleasure that I take the reins of Mac Publishing," said LePage. "I look forward to enhancing the development of our service to the Macintosh community, through the editorial excellence of *Macworld* magazine and Mac Publishing's other properties."

### **About Mac Publishing LLC**

Mac Publishing, LLC publishes the world's leading independent Macintosh publication and Web sites. Every month the award-winning Macworld magazine reaches over 1.9 million influencers of computer purchases\*, while the Mac Publishing Web presence garners an average of 1.7 million unique visitors. The Mac Publishing sites include: Macworld.com and MacCentral.com. Headquartered in San Francisco, Mac Publishing is a wholly-owned subsidiary of International Data Group (IDG).

\* SOURCE: IntelliQuest CIMS v 9.0 Doublebase

### **About IDG**

Headquartered in Boston, International Data Group (IDG) informs more people about information technology than any other company in the world and is the leading global provider of IT media, research, conferences and events. IDG publishes more than 300 newspapers and magazines in 85 countries, led by the Computerworld, InfoWorld, Macworld, Network World, PC World, and CIO global product lines. IDG offers online users the largest network of technology-specific sites around the world through IDG.net ([www.idg.net](http://www.idg.net)), which comprises more than 330 websites in 70 countries. IDG is also a leading producer of 168 computer-related events in 35 countries, and research arm International Data Corporation (IDC) provides computer industry research and analysis through 51 offices in 43 countries worldwide. Company information is available at [www.idg.com](http://www.idg.com).

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